

ROBERT FARBER  
CURRICULUM VITAE

# BIO

Robert Farber's global recognition has been established through his books, fine art exhibitions, lectures, TV interviews and award winning advertising campaigns. All in the genres of fashion, beauty, and life style.

Robert Farber's style has influenced generations of photographers. His painterly, impressionistic style captures the essence of composition in every genre, including nudes, still life, landscapes and architecture. His ten photo art books have sold over half a million copies.

Jacqueline Kennedy Onassis brought Farber into Doubleday for the publication of his book "By The Sea," which won the Art Director's Award for color photography. Aside from numerous creative awards, Robert Farber also received the Photographer of the Year from PMA (Photographic Manufacturers Association), ASP International Award from the PPA (Professional Photographers of America) and The American Society of Photographers. This award was given to those who've made a significant contribution to the science and art of photography. Some previous recipients of this award include Dr. Edwin Land (inventor of the Polaroid), George Hurrell, and National Geographic.

Farber's work with nudes in fine art as well as in the commercial realm is known and respected. He has lectured for Ogilvy & Mather on the "Nude in Advertising." ASMP requested to use Farber's nudes as an examples of the artistic application in support of the National Endowment of Arts, after its backing of the controversial Mapplethorpe/Serrano exhibit. His book, "Farber Nudes," was also included the Jacqueline Kennedy Onassis estate collection.

Farber's fine-art photographs have been published in virtually every form. Farber has exhibited in galleries and museums world-wide. He's lectured at the Smithsonian Institute, The George Eastman House, as well as Universities and professional groups throughout the United States, Japan, Australia and Europe. Aside from his fine art photography, Robert Farber's work encompasses major campaigns for fashion, beauty and advertising, as well as directing for TV and film. A documentary highlighting Farber's life and career, is in development for PBS.

# EXHIBITIONS

- 2014 Gallery 3w57, New York
- 2013 Borgo San Marco, Puglia, Italy
- 2013 Museum of Modern Art, Dubrovnik, Croatia
- 2013 Altamira Fine Art, Jackson Hole, WY
- 2012 BEL' ART Paris, France
- 2012 Artisan Works, Rochester NY
- 2011 Frost Art Museum, Miami , FL
- 2009 Gallery 27 Brooks Institute, Santa Barbara, CA
- 2008 HW Gallery, Naples, FL
- 2005 Kensington-Lott Fine Art, Grand Cayman, BWI
- 2006 Timothy Yarger Fine Art, Beverly Hills, CA
- 2004 Artisan Works, Rochester, NY
- 2003 Timothy Yarger Fine Art, Beverly Hills, CA
- 2002 Artspace Gallery Calgary
- 2001 Modern Books, Palo Alto, CA
- 2001 Duggal Gallery, New York, NY
- 2000 Cornell Museum, Delray Beach, FL
- 1994 Hankyu Gallery, Tokyo
- 1985 Timothy Yarger Fine Art, Beverly Hills, CA
- 1982 Detroit Art Center , Detroit, MI
- 1981 Gallery One, San Francisco CA
- 1980 Dyansen Gallery, New York, NY
- 1979 Images Gallery of Contemporary Photography, New York, NY
- 1979 Mann Gallery, Los Angeles, CA
- 1976 Nikon House, New York, NY
- 1972 Newark Library, Newark, NJ

# PUBLICATIONS

Farber's first book was published in 1976, to date his photo art books have sold over half a million copies.

## **MONOGRAPHS**

OUR MEXICO  
RDO Editions, Limited 2011

AMERICAN MOOD  
Merrell, 2004

NATURAL BEAUTY

Merrell, 2001. \*2004

CLASSIC FARBER NUDES  
Watson-Guptill 1991

BY THE SEA  
Melrose, 1984, \*Revision Amphoto Art 1994

FARBER NUDES  
Columbus UK, & Watson-Guptill 1983

THE FASHION PHOTOGRAPHER  
Amphoto , 1981,1984

MOODS  
Amphoto, 1980

PROFESSIONAL FASHION PHOTOGRAPHY  
Amphoto 1978,1983

IMAGES OF WOMAN  
Amphoto, 1976, \*1979

## **COLLECTIONS**

THE WORLD'S TOP PHOTOGRAPHERS: NUDES  
Rotovision 2007

CURVE: THE FEMALE NUDE NOW  
Universe 2003

GRAPHIS NUDE 2  
Graphis, Inc. 1997

GRAPHIS NUDE 1  
Graphis, Inc. 1993

CONTEMPORARY AMERICAN EROTIC PHOTOGRAPHY  
Melrose LA 1984

# PUBLICATIONS

## FASHION MAGAZINE

GQ  
Esquire  
Vogue  
Bazar  
Cosmopolitan  
Viva  
Playboy  
Penthouse  
Ladies Home Journal  
O  
Elle  
Vanity Fair

## PHOTO MAGAZINE

Zoom  
Popular photography  
Camera arts  
American photo  
Photo  
Modern Photography  
Photographers Forum  
Collectors edition  
Black and white Australia  
Black-and-white UK  
PDN  
Digital photographer  
Rangefinder  
Art News  
Digital photo pro  
Aperture  
Shutterbug  
Lens Works  
Nikon world  
Coastal Living  
Hemisphere magazine  
Profoto Germany  
Fotografie Germany  
Schwarzweiss "Black & White"  
SCHWARZWEISS 66  
Capture Australia  
Ashai Japan

# AWARDS

Art Director's Award for color photography book "By The Sea"

Photographer of the Year from PMA (Photographic Manufacturers Association)

Pantone Color Award

The American Society of Photographers International Award from the PPA (Professional Photographers of America)

The One Show Award

The Xavier Award, Croatia

# SPONSORS

CANON from 1995-present

NIKON from 1976 to 1980

CONTAX from 1999 to 2003

MINOLTA from 1980 to 1990

MINOX/LEICA from 1999 to 2007

AGFA from 1979 to 2007

POLAROID from 1989 to 2001

ELINCHROME from 2000 to present

TIFFEN from 1980 to present

LEGION PAPER MOAB from 2000 to present

LOWEPRO from 2000 to present

BALCAR from 1980 to 1998

SANDISK from 2000 to present

# LECTURES

*For the past 40 years Robert Farber has lectured world-wide at numerous universities, museums, art institutions, as well as photo industry and organizational events.*

*Here are a selected few:*

Smithsonian Institute, Washington DC

AIPG (Australian Imaging & Photo Group) Convention, Melbourne, Australia

Darling Harbour, Sydney, Australia

Convention & Exhibition Centre Brisbane, Australia

University of Tokyo, Japan.

FIT, New York

Parsons, New York

George Eastman House, Rochester, NY

RIT (Rochester Institute of Technology), Rochester, NY

Brooks Institute, Santa Barbara, CA

PPA National Convention (Professional Photographers of America)

WPPI National Convention

Frost Museum, Miami, FL

Museum of Modern Art, Dubrovnik, Croatia

Photokina, Koln, Germany

Photo Plus, New York

TPW San Quirico D'Orcia, Italy

Ogilvy & Mather, New York

Santa Monica College, Santa Monica, CA

University of Miami, Coral Gables, Florida

The University of Puerto Rico, San Juan, PR

# ADVERTISING CLIENTS

*Farber's advertising campaigns involving nudes (both nationally & internationally) had began in the mid-1970's. That was early on for major American (conservative) companies such as Caress Soap, Vaseline, Schick, Ponds, Ivory, Gillette, Revlon, and Avon to the point that Ogilvy & Mather asked Farber to lecture for their agency on the use of nudes in advertising.*

ABC	Marshall Fields
Almay	Macys
Avon	Monet Jewlery
Bill Blass	Ortho
Bloomingdales	Paco Rabanne
Canadian Club	Paramount
Caress	Peugeot
Cheeseborough Ponds	Platex
Cheerios	Revlon
CitiBank	R.J. Reynolds
Courvoisier	Phillip Morris
Cutex	Redken
Cunard	Rothman Tobacco
DeBeers Diamonds	Saks Fifth Avenue
Geoffrey Beene	Schick
Gillette	Seagrams
InterContinental Hotels	Sheraton Hotel
Ivory	Sony Electronics
JVC	Sony Pictures
Johnson and Johnson	Vaseline
Kraft	Weston
Lipton Tea	Mennon
Loden Fry	Wrangler Jeans
L'Oreal	20th Century Fox



# TV & RADIO INTERVIEWS

In Robert Farber's 40 year career, he has been interviewed on numerous television and radio shows:

The Today Show NBC  
AM New York  
AM Philadelphia  
AM Atlanta  
Good Day LA KTTV, Fox  
Radio Dubrovnik, Croatia  
"The Noon hour News" CFCN TV Calgary, Canada  
"The Big Breakfast" Calgary, Canada  
A-channel TV Alberta, BC, Canada  
KOMO TV News Seattle  
Channel 4 News NY, Chuck Scarborough  
Talk Boston WGBH TV Boston  
Jay Thomas K-Rock 92KTU New York  
Good Morning San Francisco KGO-TV  
Bill Boggs Show Fox 5, NY  
DU TV News, Croatia

# FILM DOCUMENTARIES

2015 PBS Robert Farber 40 years of photography, (in production)

*Morning Light Films is in the process of developing a documentary film about Robert Farber's career. The film is scheduled for completion in 2015 and will be distributed to PBS television stations nationwide.*

2008 Fine Art TV, Paris, France

1984 Sherwood Productions, Famous Photographer Series

# COLLECTORS

## SELECTED PRIVATE COLLECTORS

Bruce Willis  
Jacqueline Kennedy Onassis  
Bill Blass  
Graham Nash  
Neil Peart  
Al Pacino  
Kenny G  
LeRoy Neiman  
King Mohammed VI, King of Morocco  
President Calderon (Mexico)  
Mr. Douglas Oberhelman CEO of Caterpillar, Inc.  
Carlos Enrique Mata Mariposa Corporation, Guatemala  
Bruno Lafont, Chairman and C.E.O of Lafarge, France  
Pat Woertz, President and CEO of Archer Daniels Midland Coporation,  
Juan José Lulle, Barrio Industrial, Colombia.  
Lorenzo Mendoza, President of Polar Enterprises, Caracas - Venezuela  
Mrs. Indra Nooyi, CEO Pepsico  
Eduardo Sanchez Navarro,  
Gabriel Brener, CEO Azteca Acquisition Corp  
Mr. Michel Vauzelle, President of the Provence-Alpes-Côte d'Azur  
Aaron Eckhart, Actor  
Lyndie Benson, Photographer  
Maria Shriver, American Journalist

## SELECTED PUBLIC COLLECTIONS

The Elizabeth Collection  
The Patricia & Phillip Frost Art Museum  
George Eastman House  
Kemper Museum of Contemporary Art  
Readers Digest Collection  
Dubrovnik Museum of Modern Art